



Grit

SEPTEMBER

2025

TWIG
THISWEEKIN
GUADALAJARA.COM

TRAFFIC AND USERS AQUISITION

1



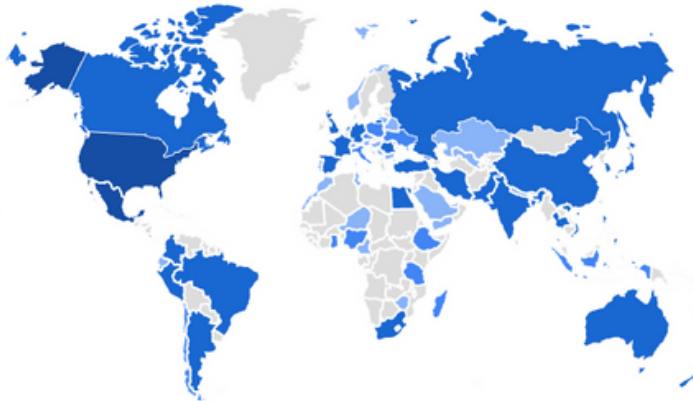
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GRUPO DE CANALE...	SESIONES	
Direct	590	↑ 8,5 %
Organic Search	306	↓ 1,6 %
Organic Social	281	↑ 44,1 %
Unassigned	76	↓ 15,6 %
Referral	59	↑ 84,4 %
Organic Video	4	↑ 300,0 ...

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☒	Total	2.870 100 % respecto al total	790 100 % respecto al total	3,63 Media 0 %	1 min y 38 s Media 0 %	10
☒	1 What To Do This Week In Guadalajara	683 (23,8 %)	302 (38,23 %)	2,26	30 s	
☒	2 Partnership Plans This Week in GDL	407 (14,18 %)	113 (14,3 %)	3,60	1 min y 17 s	
☒	3 A TALE OF TWO LIFESTYLES IN GUADALAJARA	150 (5,23 %)	114 (14,43 %)	1,32	1 min y 26 s	
☒	4 🌸🌸 Día de Muertos in GDL 🌸🌸	136 (4,74 %)	81 (10,25 %)	1,68	39 s	
☒	5 Events This Week in GDL	99 (3,45 %)	32 (4,05 %)	3,09	3 min y 32 s	
☐	6 GUADALAJARA REAL ESTATE VS THE WORLD	93 (3,24 %)	55 (6,96 %)	1,69	25 s	
☐	7 Relocation This Week in GDL	90 (3,14 %)	50 (6,33 %)	1,80	56 s	
☐	8 Posts/Blog This Week in GDL	68 (2,37 %)	29 (3,67 %)	2,34	50 s	
☐	9 OCTOBER - GDL Events You Can't Miss	54 (1,88 %)	32 (4,05 %)	1,69	39 s	
☐	10 PROS & CONS to Live in GDL This Week in GDL	54 (1,88 %)	30 (3,8 %)	1,80	4 min y 15 s	

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PAÍS	USUARIOS AC...	
United States	1,2 ...	↓ 2,4 %
Mexico	985	↓ 1,0 %
Canada	112	↑ 15,5 %
India	28	↑ 21,7 %
United Kingdom	19	↑ 5,6 %
Pakistan	17	↑ 240,...
Japan	14	↑ 600,...

Países principales ?

País	Clics
 México	61 %
 Estados Unidos	29 %
 Canadá	4 %
 Reino Unido	1 %
 Alemania	<1 %

Consultas que llevan a tu sitio ?

Arriba	Tendencia al alza	Tendencia a la baja	Clics
this week in guadalajara	↑ 11 %	60	
guadalajara events	↓ 28 %	13	
guadalajara today	↑ 300 %	12	
events in guadalajara this weekend	↑ 75 %	7	
events in guadalajara today	↑ 17 %	7	
is guadalajara safe	↑ 500 %	6	
things to do in guadalajara this weekend	↑ 100 %	6	
guadalajara events this weekend	↓ 20 %	4	
pros and cons of living in guadalajara	↓ 33 %	4	

Clics ?

613 ↑ 11 %

Impresiones ?

26,9 mil ↑ 26 %

Tu contenido ?

Ver más >

Arriba	Tendencia al alza	Tendencia a la baja	Clics
	What To Do This Week In Guadalajara	https://www.thisweekinguadalajara.com/	↑ 15 % 379
	PROS & CONS to Live in GDL This Week in GDL	https://www.thisweekinguadalajara.com/pros-cons-of-gdl	↑ 7 % 74
	A PERFECT SUNDAY IN GUADALAJARA 🍷	https://www.thisweekinguadalajara.com/post/a-perfect-sunday-in-guadalajara	↓ 31 % 57
	Arts This Week in GDL	https://www.thisweekinguadalajara.com/art-museums	↑ 50 % 27
	BEST RENTAL VENUES IN GUADALAJARA	https://www.thisweekinguadalajara.com/post/best-rental-venues-in-guadalajara	↑ 55 % 17

Arriba	Tendencia al alza	Tendencia a la baja	Clics
this week in guadalajara	↑ 62 %	+8	
guadalajara today	↑ 150 %	+3	
guadalajara events this weekend	↑ Anteriormente: 0	+2	
birthday rental spaces	↑ Anteriormente: 0	+1	
cuanto cuesta una renta en guadalajara	↑ Anteriormente: 0	+1	
day of the dead in guadalajara	↑ Anteriormente: 0	+1	
free local events happening this week	↑ Anteriormente: 0	+1	
gdl eventos	↑ Anteriormente: 0	+1	
guadalajara	↑ Anteriormente: 0	+1	
guadalajara art galleries	↑ Anteriormente: 0	+1	

1. ENGAGEMENT & TRAFFIC OVERVIEW

AVERAGE INTERACTION TIME INCREASED TO 1 MIN 53 SEC (+37.9%), SHOWING STRONGER USER ENGAGEMENT. ACTIVE USERS ROSE TO 2.5 K (+3.3%), AND TOTAL VIEWS REACHED 13 K (+48.7%), INDICATING STEADY GROWTH AND CONSISTENT RETURN VISITORS.

2. TOP-PERFORMING PAGES

THE LEADING PAGE CONTINUES TO BE WHAT TO DO | THIS WEEK IN GUADALAJARA (683 VIEWS), FOLLOWED BY PARTNERSHIP PLANS (407 VIEWS) AND A TALE OF TWO LIFESTYLES IN GUADALAJARA. SEASONAL CONTENT SUCH AS DÍA DE MUERTOS IN GDL ALSO PERFORMED WELL, SHOWING STRONG ALIGNMENT WITH TRENDING LOCAL TOPICS.

3. TRAFFIC SOURCES

DIRECT (590 SESSIONS, +8.5%) AND ORGANIC SOCIAL (+44.1%) REMAIN THE TOP DRIVERS. REFERRALS (+84.4%) SHOW MAJOR IMPROVEMENT THANKS TO CROSS-SITE VISIBILITY, WHILE ORGANIC VIDEO TRAFFIC TRIPLED, PROVING THE IMPACT OF MULTIMEDIA INTEGRATION.

4. ACTIVE USERS BY COUNTRY

TRAFFIC REMAINS STRONGEST FROM UNITED STATES (1.2 K) AND MEXICO (985). NOTABLE GROWTH APPEARED IN CANADA (+15.5%), INDIA (+21.7%), AND PAKISTAN (+240%), BROADENING THE GLOBAL AUDIENCE.

5. COUNTRIES BY CLICKS

SEARCH TRAFFIC CONTINUES TO BE LED BY MEXICO (61%), FOLLOWED BY UNITED STATES (29%) AND CANADA (4%), CONFIRMING THE SITE'S BILINGUAL RELEVANCE FOR BOTH LOCAL AND EXPAT AUDIENCES.

6. TOP SEARCH QUERIES

THE MOST COMMON SEARCHES BRINGING USERS INCLUDE THIS WEEK IN GUADALAJARA, GUADALAJARA EVENTS, AND GUADALAJARA TODAY. NEW ENTRIES LIKE IS GUADALAJARA SAFE AND THINGS TO DO THIS WEEKEND HIGHLIGHT GROWING TRAVEL-RELATED INTEREST.

7. GOOGLE SEARCH CONSOLE INSIGHTS

CLICKS ROSE TO 613 (+11%) AND IMPRESSIONS SOARED TO 26.9 K (+26%). WHAT TO DO IN GUADALAJARA REMAINS THE TOP PERFORMER, WHILE PROS & CONS TO LIVE IN GDL AND A PERFECT SUNDAY IN GUADALAJARA GAINED VISIBILITY, REINFORCING THE EFFECTIVENESS OF LIFESTYLE-DRIVEN CONTENT.

8. TRENDING QUERIES

QUERIES SUCH AS THIS WEEK IN GUADALAJARA AND GUADALAJARA TODAY SAW RISES OF +62% AND +150%, SHOWING IMPROVED SEO RANKING. ADDITIONAL KEYWORDS LIKE BIRTHDAY RENTAL SPACES AND DAY OF THE DEAD IN GUADALAJARA REFLECT TIMELY, EVENT-BASED TRAFFIC SURGES.



Grit

COMMUNITY